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Gulf Hotels Group Signs Agreement with Ajdan Company to Open “Takht Jamsheed” Restaurant at Bayfront Al Khobar, Saudi Arabia

Manama, Bahrain – 9 October 2025 – Gulf Hotels Group, a leading hospitality group in the Kingdom of Bahrain, announced the signing of a cooperation agreement with Ajdan Real Estate Development Company to open the first branch of “Takht Jamsheed” restaurant in the Kingdom of Saudi Arabia. The restaurant will be located at Bayfront Al Khobar, the first premium beachfront destination on Al Khobar Corniche, and is scheduled to open later this year.

Bayfront Al Khobar spans an area of over 100,000 square meters and is designed as an integrated leisure and lifestyle destination catering to families and visitors from across the Kingdom and beyond. The opening of Takht Jamsheed represents a distinctive addition that further strengthens the Eastern Province’s position as a leading hub for tourism, dining, and hospitality.

With a legacy of more than 20 years and multiple industry awards, Takht Jamsheed is renowned for offering an authentic Persian dining experience enhanced with contemporary culinary touches. The restaurant delivers a refined atmosphere that reflects quality, elegance, and craftsmanship, adding a new and unique dimension to the dining landscape in Al Khobar.

Commenting on the agreement, Mr. Ahmed Janahi, Chief Executive Officer of Gulf Hotels Group, said: “We are proud to sign this agreement to open Takht Jamsheed at Bayfront Al Khobar, marking a strategic milestone as we expand into the Saudi market. This step represents a natural extension of our long-standing journey in Bahrain and our proven track record in delivering exceptional hospitality experiences. The project reflects our commitment to introducing innovative dining concepts, and we are confident it will become a standout destination for lovers of authentic Persian cuisine, offering a complete experience that blends heritage with modern creativity. Saudi Arabia remains a key priority within our regional expansion strategy, both in the restaurant and hotel sectors.”

On his part, Eng. Mohammed bin Abdulmohsen Al Otaibi, Chief Executive Officer of Ajdan, stated: “We are delighted to collaborate with Gulf Hotels Group as part of our strategy to attract distinguished hospitality and dining brands that add value to our developments and enrich the visitor experience. Takht Jamsheed represents the type of concepts we seek to bring to Ajdan projects—brands that combine authenticity with innovation while meeting the expectations of both local communities and visitors. This partnership reflects our commitment



to developing integrated destinations to the highest quality standards and supports the objectives of Saudi Vision 2030.”

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