



FOR IMMEDIATE RELEASE

Gulf Hotels Group Joins Global Movement for Earth Hour 2025

Manama, Bahrain – March 23, 2025 – Gulf Hotels Group participated in Earth Hour 2025 on Saturday, March 22, turning off non-essential lights across all its properties to support global climate action. The initiative, observed at 8:30 PM local time, aligned with Bahrain's sustainability efforts and the worldwide call for energy conservation.

Gulf Hotels Group has long been committed to integrating environmental sustainability and energy conservation into its hotel operations. By extending Earth Hour participation across its hotels, resorts and residences, the group reinforced its dedication to join the nation's efforts to promote sustainable development and responsible energy, in line with Bahrain's Net Zero 2060 pledge and ongoing efforts by the Supreme Council for Environment and the Electricity and Water Authority (EWA).

“We are proud to participate in Earth Hour campaign, which reflects our dedication to integrate sustainability and energy-saving initiatives into our operations” said Ahmad Janahi, Group Chief Executive Officer at Gulf Hotels Group. “Earth Hour is not merely a symbolic event, but a powerful reminder of our collective responsibility to contribute to a greener future for Bahrain and the planet, encouraging individuals, businesses, and communities to adopt sustainable practices beyond just one hour.”

The group encouraged its guests and employees to take part in this global initiative by switching off lights and engaging in eco-friendly activities, reinforcing the importance of energy conservation and environmental impact. Through continued sustainability efforts, Gulf Hotels Group remains committed to supporting Bahrain's green initiatives and fostering environmental awareness in the hospitality sector.

Originally launched by the World Wildlife Fund (WWF) in 2007, Earth Hour has grown into one of the largest environmental movements, encouraging individuals, businesses, and governments to take tangible steps toward reducing energy consumption and environmental impact.

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About Gulf Hotels Group

Gulf Hotels Group BSC is a public limited liability company quoted on the Bahrain Stock Exchange incorporated in 1967, under the name of Bahrain Hotels Company. The Group is chaired by Mr. Fawzi Kanoo and is led by a Board of distinguished, well-established, and influential businessmen. The vision of the then Bahrain Hotels Company was to provide a standard of hospitality unrivalled on the Island, which was duly delivered with the opening of Bahrain's first 5-star property, the Gulf Hotel. 56 years later, this philosophy remains the same although the Group has continually expanded and upgraded its services to meet the modern-day demands.

For more information on Earth Hour, visit <https://www.earthhour.org>