

**The Gulf Hotels Group unveils new strategic  
Vision with GCC expansion plans  
at the Arabian Travel Market 2019**

*Manama, Kingdom of Bahrain:* The Gulf Hotels Group will be participating in this year's Arabian Travel Market exhibition taking place in Dubai from April 28<sup>th</sup> April – 1<sup>st</sup> of May at stand number HC5710 in Sheikh Saeed Arena. This is in line with The Gulf Hotels Group's continuous efforts of promoting tourism in Bahrain, and the group's vision since 1967 of providing standard hospitality, unrivalled on the island.

The Gulf Hotels Group will be showcasing its flagship five-star property The Gulf Hotel Bahrain Convention & Spa which is celebrating its 50<sup>th</sup> anniversary this year, The newly opened Gulf Court Hotel Business Bay in Dubai; in addition to the properties managed by the Group, the four-deluxe K Hotel located in Juffair, the Asdal Gulf Inn in Seef and the Ocean Paradise Resort in Zanzibar.

The Group will also be displaying the newly renovated Gulf Convention Centre, which can cater to up to 2000 delegates for various conferences and events, the Gulf Spa, the Gulf Executive Residence and Gulf Executive Residence Juffair, the latest addition to the Group.

Visitors at the stand will get a chance to win prizes such as room stays in any of the group properties and dinner vouchers, this is in addition to the Gulf Hotel Bahrain exclusive mobile app launch campaign, in which users will get a surprise gift upon download.

“The Gulf Hotels Group with over 50 years' experience is continuously expanding and upgrading their properties to meet the modern day demand both in the hospitality and food & beverage sector”. Said Chief Executive Officer, Garfield Jones. In addition, the Group has recently acquired a 100% stake in Bahrain Tourism Company, whose portfolio includes the Crowne Plaza Hotel and the Bahrain Conference Centre, and is a major shareholder in Bahrain Family Leisure Company.

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