

## Andrew J Day: Curriculum Vitae

**Executive Summary:** nearly 30 years senior leadership/ Board experience across international markets including Asia, Europe, UK, Canada, and Middle East. A builder of outstanding teams, able to think strategically, turn strategy to action with a focus on superior execution. strong experience of startups, turnarounds across multiple markets. Proven track record of building sustainable shareholder value across multiple markets and multiple industries. Able to build and nurture relationships at all levels across cultures.

**Feb 2010 - present: Group CEO MMI and ELR.** Majority owned by the Emirates Group.

*Various Directorships including* Board Director of Sirocco, Heineken /Emirates JV, IWS Thailand, Tanzanian JV, Chairman of Australian Subsidiary. Full list in separate addendum.

Multi year track record of sustainable growth in shareholder returns, organic, successfully led acquisition and integration of new business in East Africa, India, Indian Ocean as well as Asia.

Jan-19: Appointed “non-executive” Emirates CAE Flight training.

Sept 14: Appointed “non-executive” director of Premier Inn Hotels Gulf JV

After leading MMI successfully, asked to take responsibility for Emirates Leisure Retail in addition to MMI, also majority owned by the Emirates group.

**Emirates Leisure Retail: Feb 2010- present: CEO**

Retail food and beverage organization with +300 outlets in UAE, Singapore and Australia and U.S.A.

Multiple partners and multiple business model including own brands, franchisee, and franchisor models.

Key successes include restructuring and turning around the Australian operations.

Led the acquisition of Air Ventures Group an F&B retail operator with a presence at 8 US airports in 2019.

Led development and execution of credible travel retail strategy integrating both MMI and ELR 100+ outlets in 20 domestic and international airports. Multiple award-winning concepts including best airport bar globally (twice); airport coffee shop of the year globally.

**Jan 2007- present: CEO**

**Maritime and Mercantile International:** majority owned by the Emirates Group. Based in Dubai, a vertically integrated, brand owning, importer, distributor, and retailer of beverage alcohol with operations in the Gulf, East Africa, Indian Ocean, and South East Asia. clear strategic focus and driving operational excellence and acquisitions in Africa and Asia as well as new market entries.

**Sept 1990 –Nov 2006 Anheuser-Busch:**

**2005-2006: V.P. International Operations:** Reporting to CEO International.

P+L responsible, all functions, for Canada, UK, EMEA, Asia Pacific.

Board member A-B International, Asia, A-B Europe

Responsible for all operations, JVs, License brewing agreements.

Negotiated A-B JV entry into India.

**2000-2005:VP and Managing Director UK and EMEA** . Reporting to CEO International.

Responsible for A-B largest region. Negotiated entry into Russia, and South Africa, Restructured Spain and Italy, Restored growth to the UK.

**1997-2000: President, Budweiser Japan. Leading the A-B/Kirin JV based in Tokyo.**

**Board Member and VP A-B Asia:** Restructured Japan operations.

1996-1997: VP sales marketing and business analysis Budweiser Japan.

1994-1996: Director of sales operations for UK +Ireland.

1993-1994: Director of Retail Sales.

1990 -1993: Key Account manager.

**Other Experience**

Various roles in drinks companies including Grand Metropolitan, Watney Mann, Courage Brewing

**Personal Details:**

Born UK 16.10.1962.

Married to Tracy with two beautiful daughters

UAE resident

Education: Bedford Modern School: 6 "O"Levels, 2 "A"levels

Brighton Polytechnic HND, Business and Finance

Qualified pilot: fixed wing and Helicopter.

### **Past and Present Board Representation**

<b>Board</b>	<b>Nature of Business</b>	<b>Position</b>	<b>From</b>	<b>To</b>
Premier Inn Hotels Qatar	Hotels	Director	Jul-20	Present
AV Holding	F&B Travel Retail	Chairman	Mar-20	Present
AV LLC	F&B Travel Retail	Chairman	Mar-20	Present
AV LGA LLC	F&B Travel Retail	Chairman	Mar-20	Present
Emirates CAE Flight Training LLC	Tech: Civil Aviation	Director	Jan-19	Present
Khoo Group of Companies	Liquor	Director	Dec-18	Present
Savero Distributors	Liquor	Director	Mar-18	Present
Emirates Leisure Retail New Zealand	FB Travel Retail	Chairman	Nov-17	Present
Prembev FZE	Liquor	Director	Dec-16	Present
MMI Singapore Pte Ltd	Liquor	Director	Jul-15	Present
QOS Trading FZE	Liquor	Director	2015	2021
Garabedian Ethiopia	Liquor	Director	2015	2021
Premier Inn Hotels LLC	Hotels	Director	Sep-14	Present
CCD (Nakheel)	Liquor	Director	Jan-13	Present
TMMI	Liquor	Director	Nov-12	Present
Independent Wines & Spirits (Thailand) Co Ltd	Liquor	Director	Sep-11	Present
Emirates Leisure Retail Holding LLC	F&B, Travel Retail	Director	Aug-10	Present
Emirates Leisure Retail Australia Pty	F&B, Travel Retail	Chairman	May-10	Present
Hudcom	F&B, Travel Retail	Chairman	May-10	Present
Emirates Leisure Retail Singapore Pte	F&bTravel Retail	Director	Apr-10	Present
ZMMI	Liquor	Director	Mar-09	Present
Maritime & Mercantile International Holding LLC	Liquor	Director	May-07	Present
Sirocco FZ	Beer	Director	Feb-07	Present
Spinneys (Liquor Division)	Liquor	Director	Feb-07	Present

OUA LLC	Liquor	Director	Feb-07	Present
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